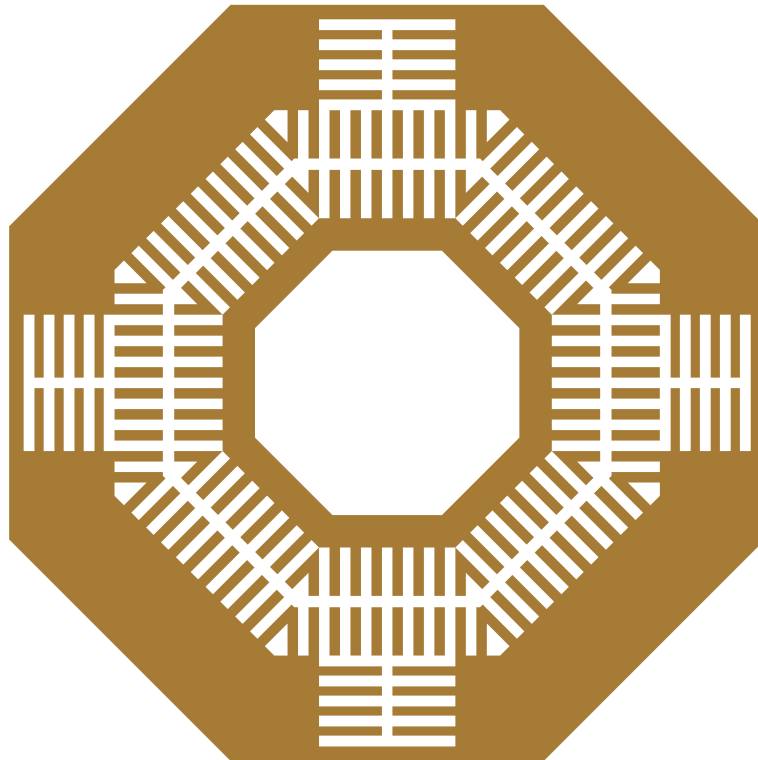


Symbol Mark
심벌마크

기본형_옅섯인쇄용



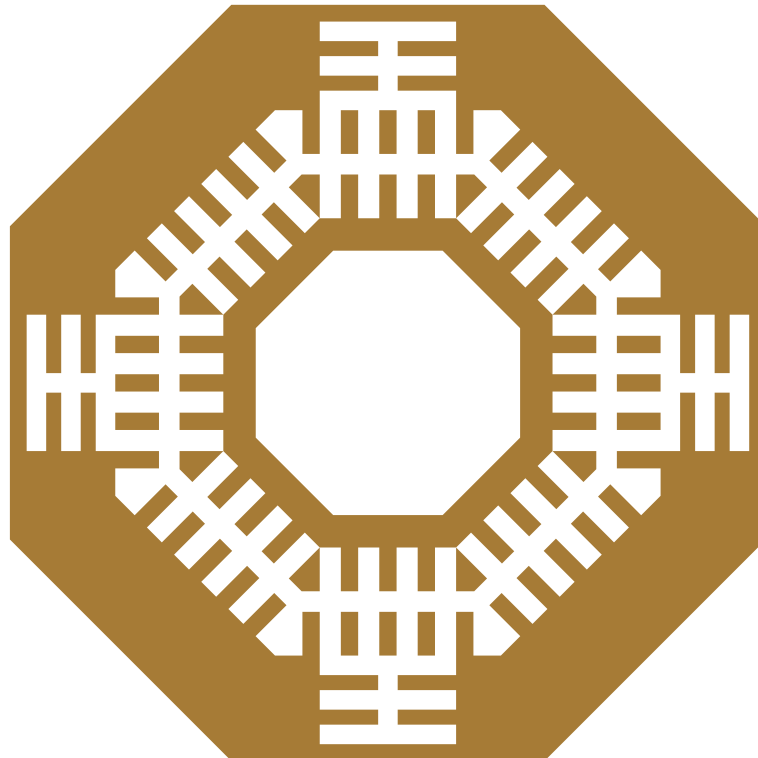
최소규격

12mm



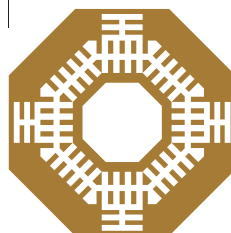
Symbol Mark
심벌마크

응용형_특수인쇄용



최대규격

30mm



최소규격

10mm



Logotype
로고타입

국문

도자세상

영문

DOJA SESANG

캡션

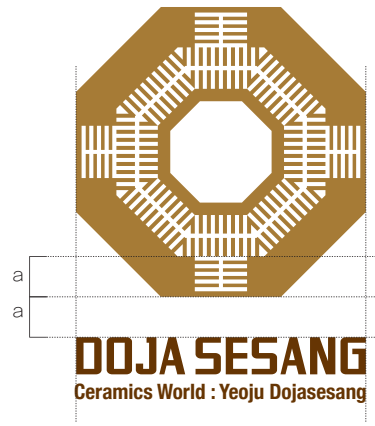
Ceramics World : Yeoju Dojasesang

URL

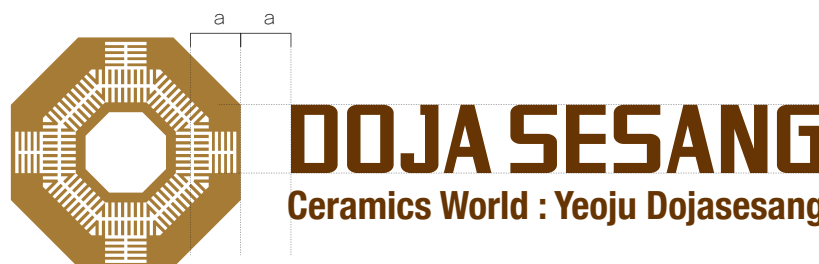
www.dojasesang.co.kr

Signature
시그니춰

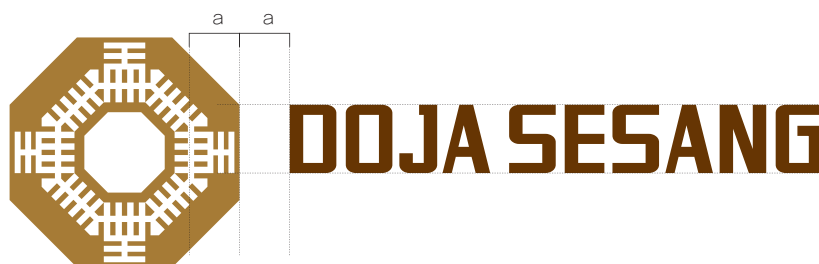
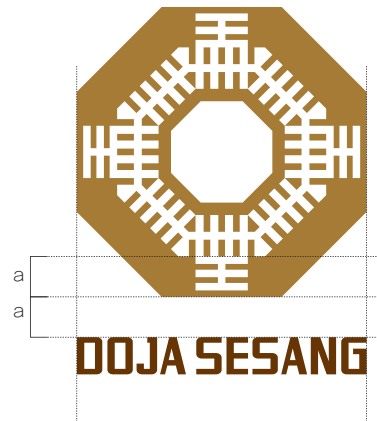
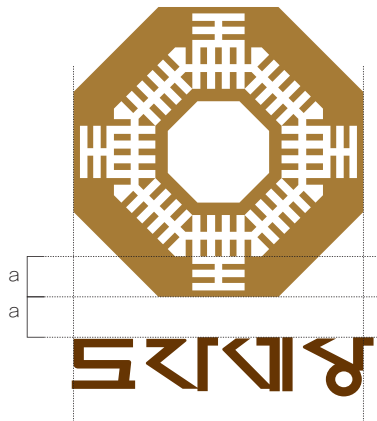
상하조합



좌우조합



Signature
시그니춰



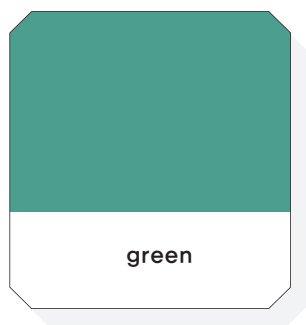
Color System
전용색상



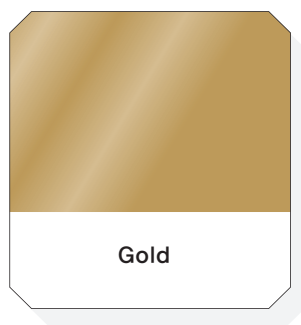
Pantone
C_40 M_55 Y_100
R_167 G_124 B_54



Pantone
C_20 M_65 Y_100 K_60
R_103 G_55 B_2



Pantone
C_70 M_20 Y_50
R_82 G_160 B_144



Pantone 876C



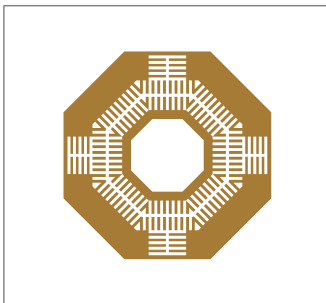
Pantone 877C

Color System

색상활용

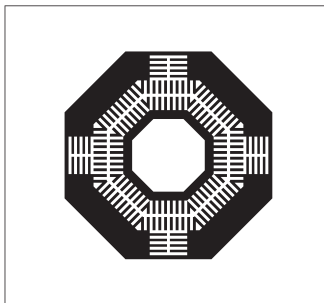
기본 표현

흰색바탕에 기본색상 표현을 최우선으로 적용



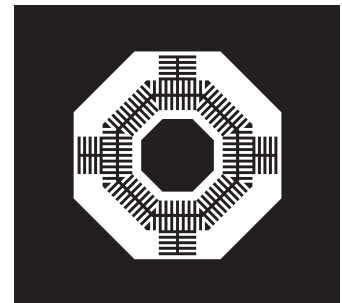
포지티브 표현

흑백인쇄시 적용



네거티브 표현

흑백인쇄시 검정배경에 적용



흑백음영 표현

K_0%

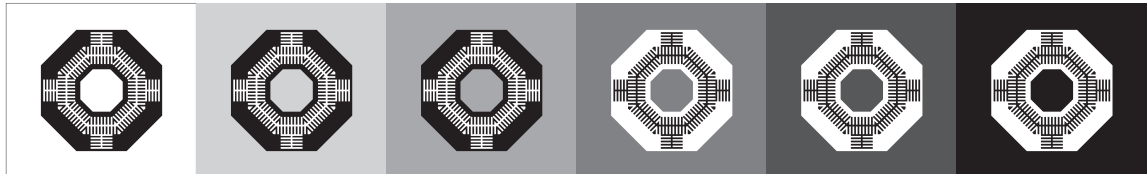
K_20%

K_40%

K_60%

K_80%

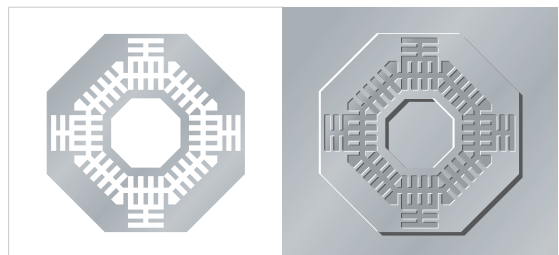
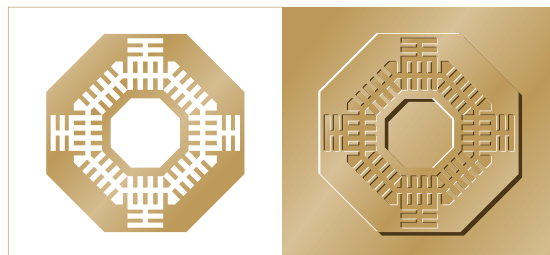
K_100%



K_0% - K_50% | K_51% - K_100%

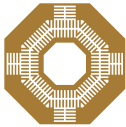
특수인쇄 표현(응용형 심벌 사용)

금은박, 형압, 특수인쇄시 적용

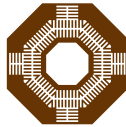


Color variation
색상활용

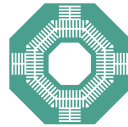
Sepia



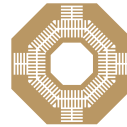
Dark Brown



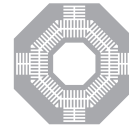
Green



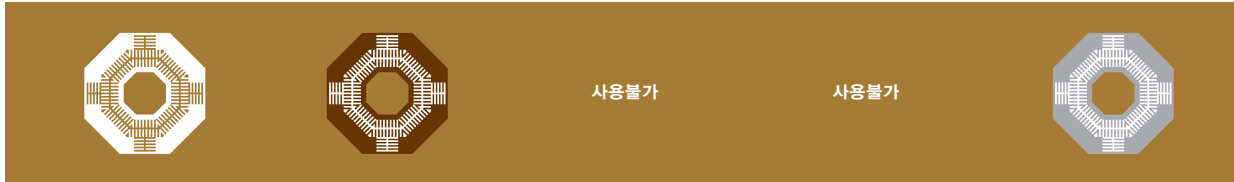
Gold



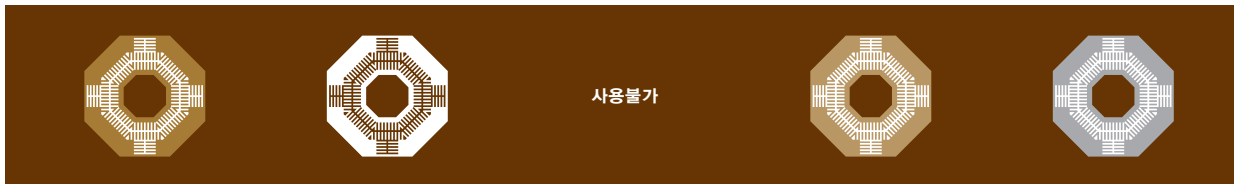
Silver



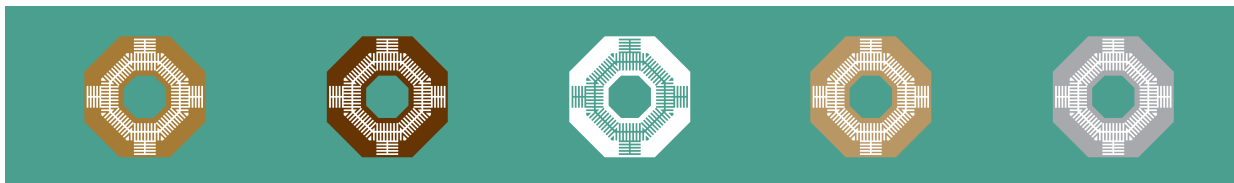
Sepia Background



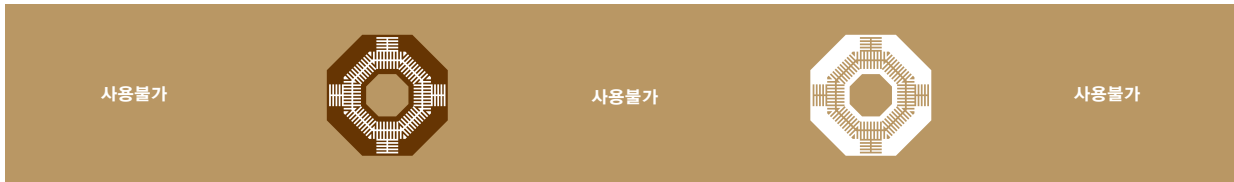
Dark Brown Background



Gold Background



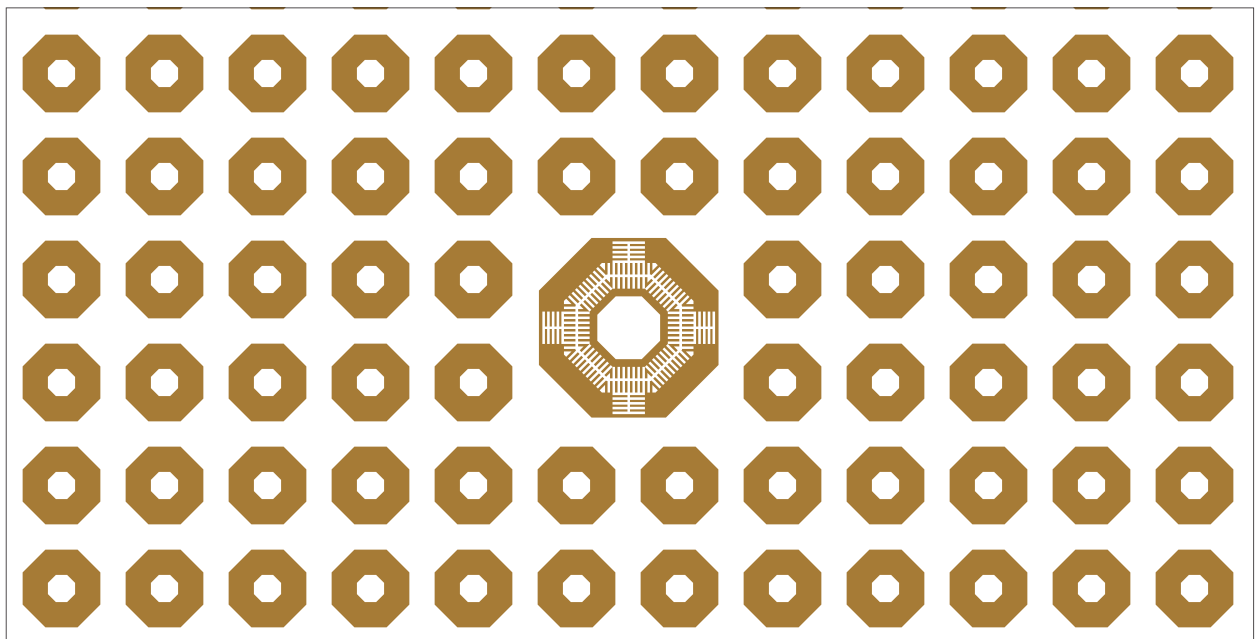
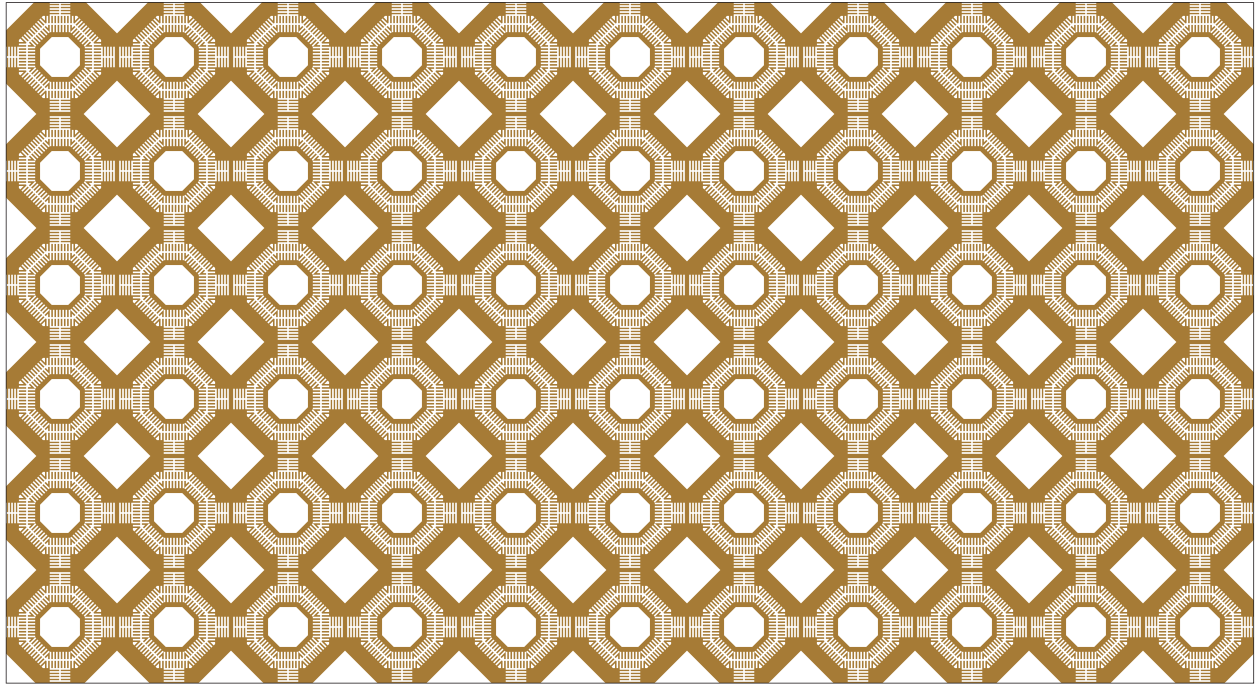
Gold Background



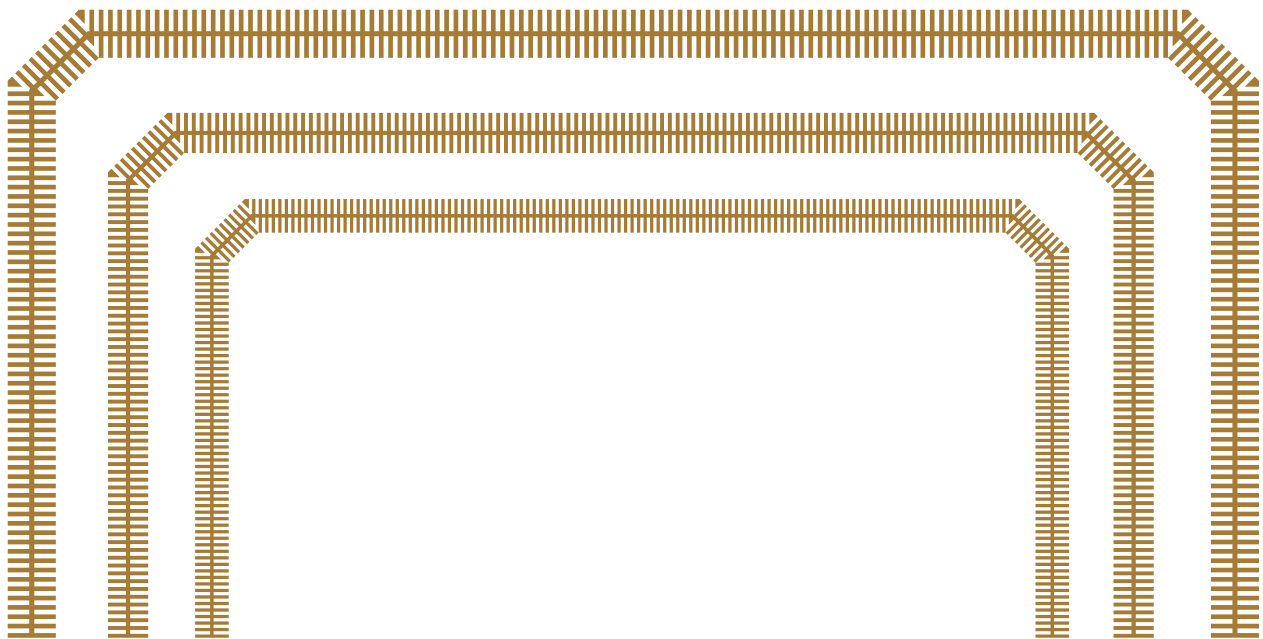
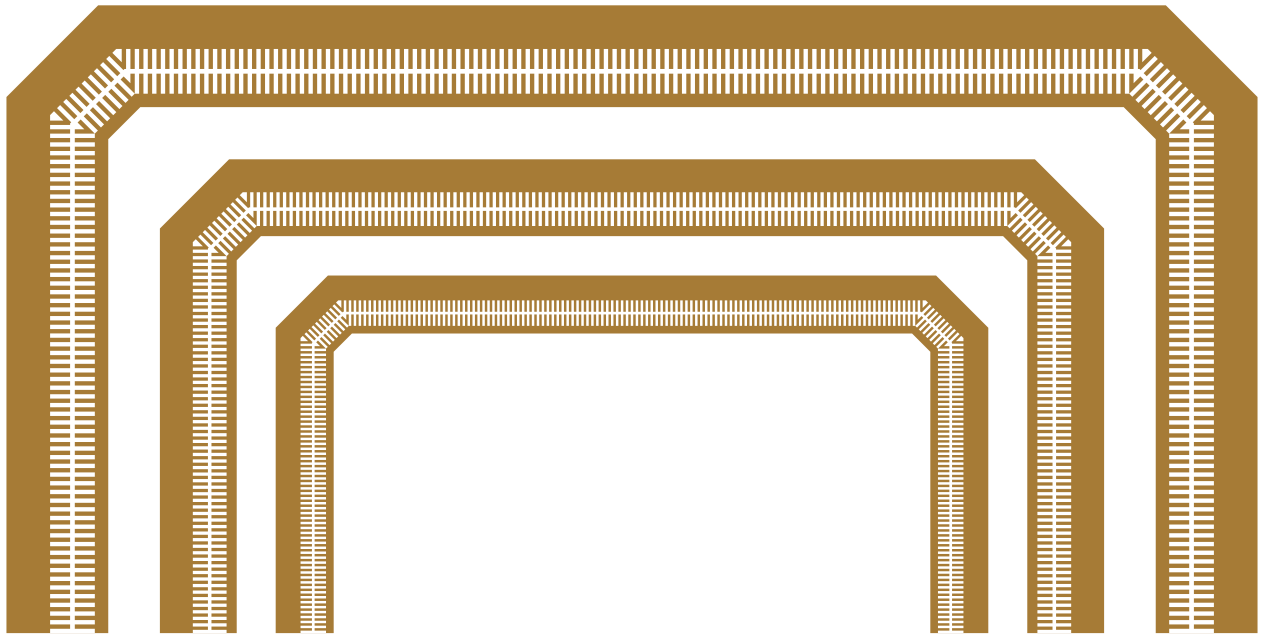
Silver Background



Pattern
전용패턴

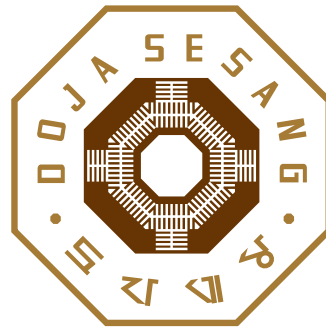
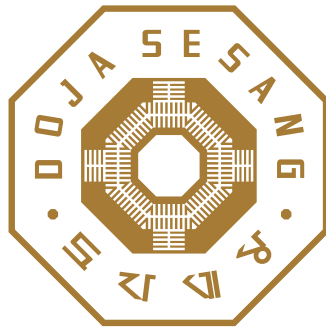


Board line
보더라인



Emblum
엠블럼

Type A



Type B



상패용



Name card
명함

윤고딕130,85%,14pt

윤고딕110, 6pt

윤고딕140, 7pt 윤고딕110,85%,7pt

윤고딕160, 7pt 윤고딕110,85%,7pt

윤고딕160, 7pt 윤고딕110,85%,7pt **Hel-Neue con bol 8.5pt**

90 X 50(mm) Scale 100%

Embossed

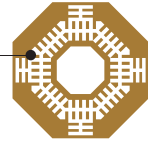
홍길동

도자세상 운영팀 / 매니저

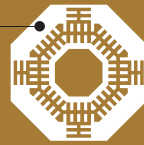
도자세상 469-809 경기도 여주군 여주읍 천송리 301-1

T 031.884.8644 F 031.884.8816 M 010.123.4567

E 183@kocef.org www.dojasesang.co.kr



Depressed



Hong, Gil-dong

Marketing / Manager

Ceramics World : Yeoju Dojasesang 301-1 Cheonsong-ri, Yeoju-eup, Yeoju-gun, Gyeonggi-do, Korea 469-809

T +82.31.884.8644 F +82.884.8816 M +82.10.123.4567

E 183@kocef.org www.dojasesang.co.kr

홍길동

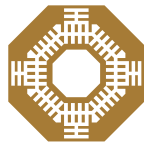
도자세상 운영팀 / 매니저

한국도자재단 도자세상

469-809 경기도 여주군 여주읍 천송리 301-1

T 031.884.8644 F 031.884.8816 M 010.123.4567

E 183@kocef.org www.dojasesang.co.kr



도자세상
Ceramics World : Yeoju Dojasesang



DOJASESANG
Yeoju Dojasesang

Hong, Gil-dong

Marketing / Manager

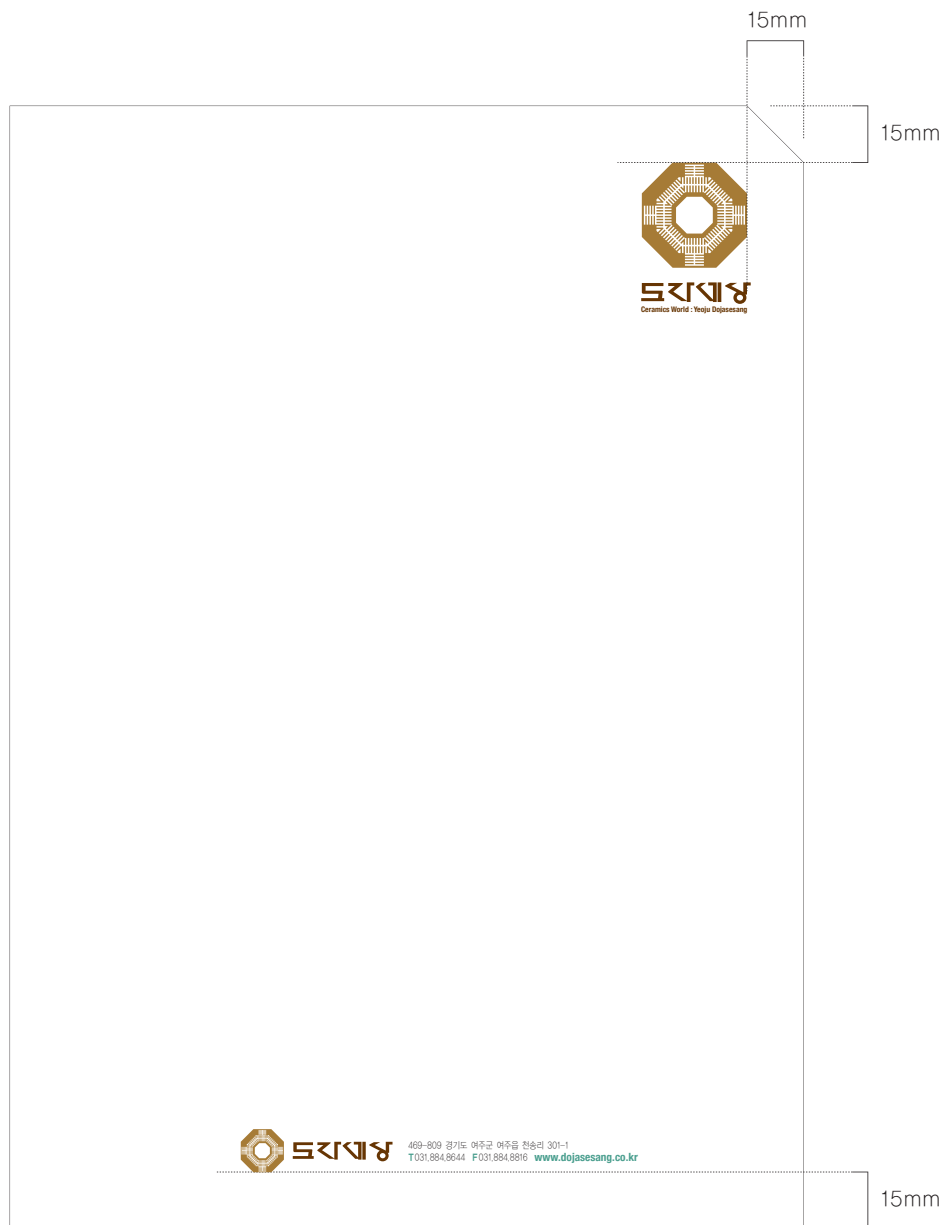
Korea Ceramic Foundation

Dojasesang 301-1 Cheonsong-ri, Yeoju-eup, Yeoju-gun, Gyeonggi-do, Korea 469-809

T +82.31.884.8644 F +82.884.8816 M +82.10.123.4567

E 183@kocef.org www.dojasesang.co.kr

letter head
페터지

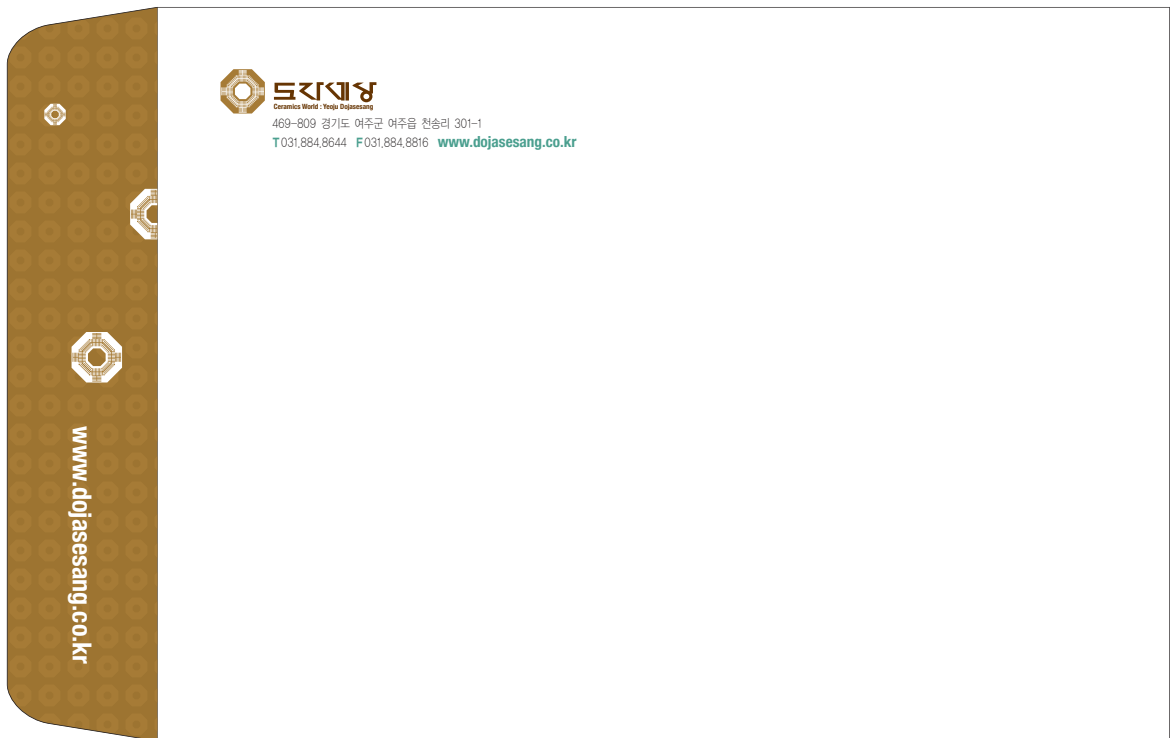


210 X 297(mm) Scale 50%

Envelope
소봉투, 대봉투

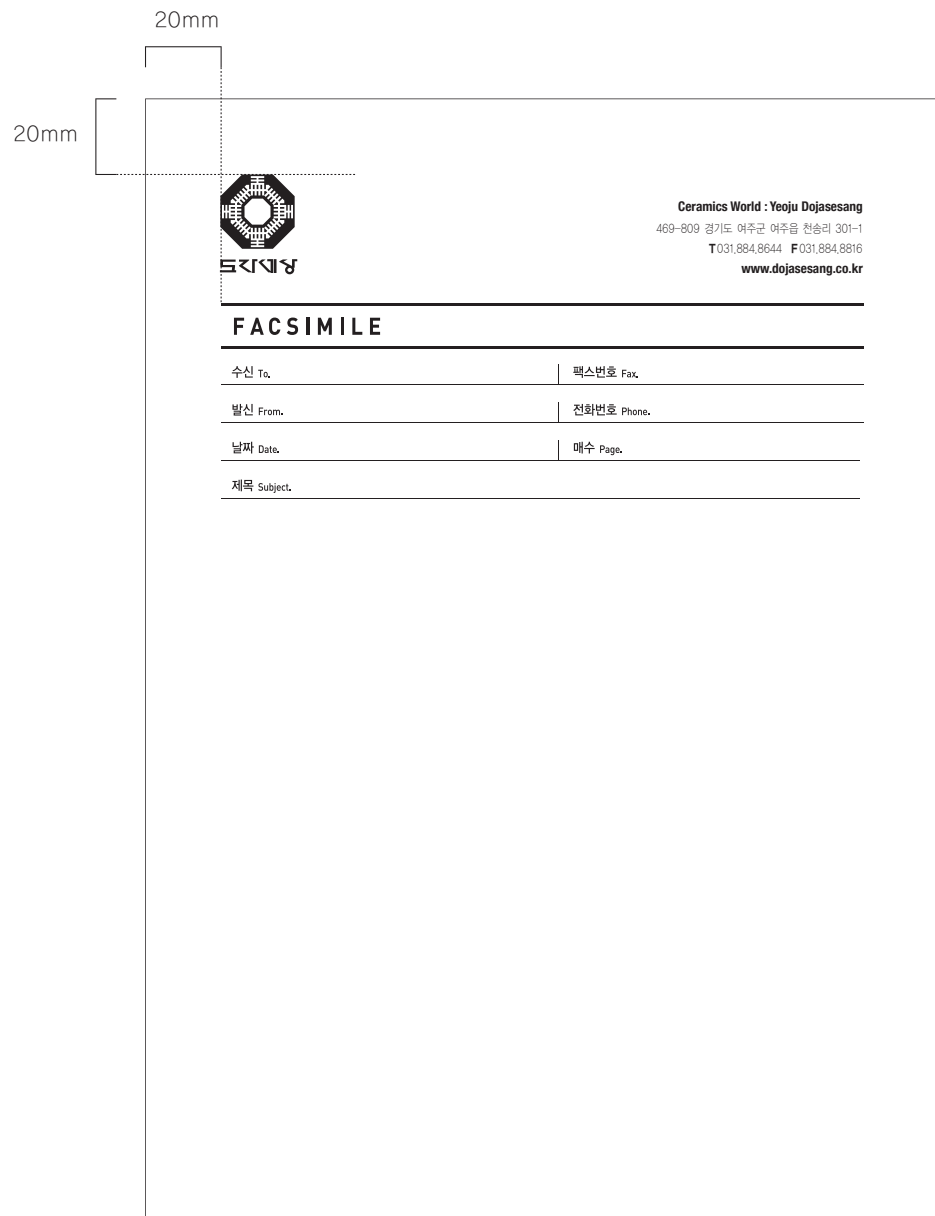


220 X 105(mm) Scale 40%



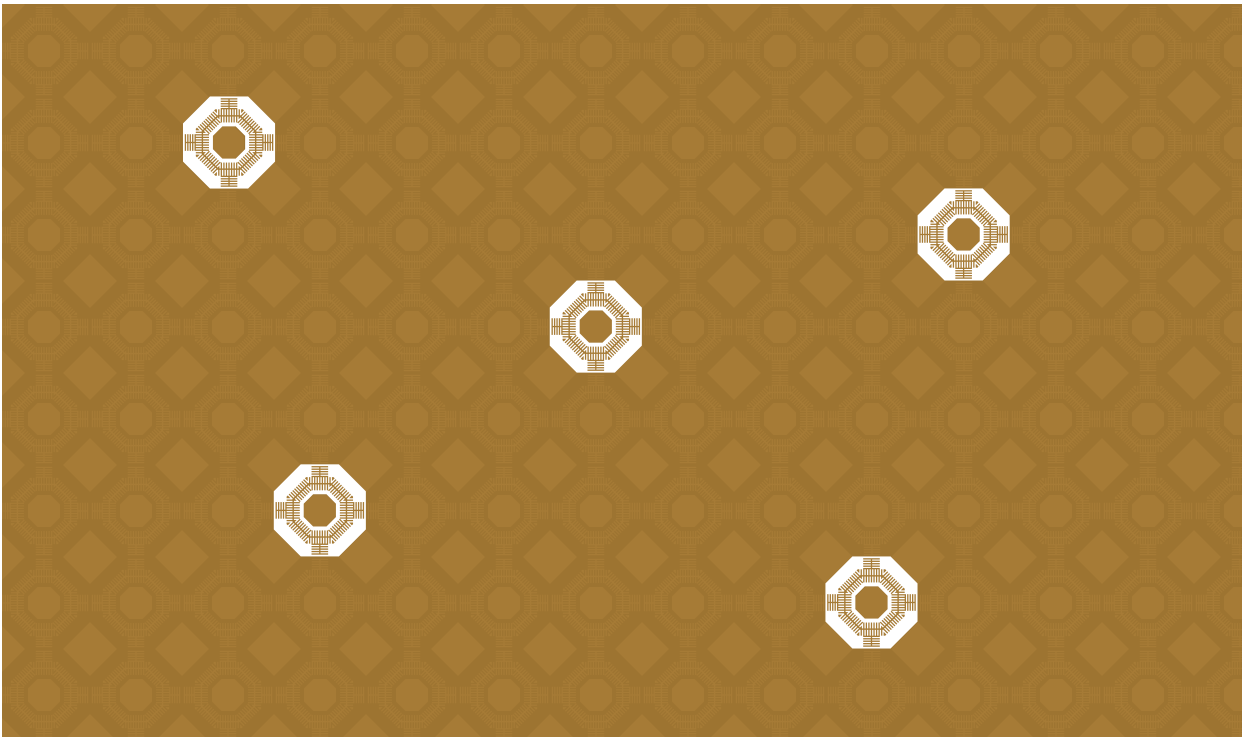
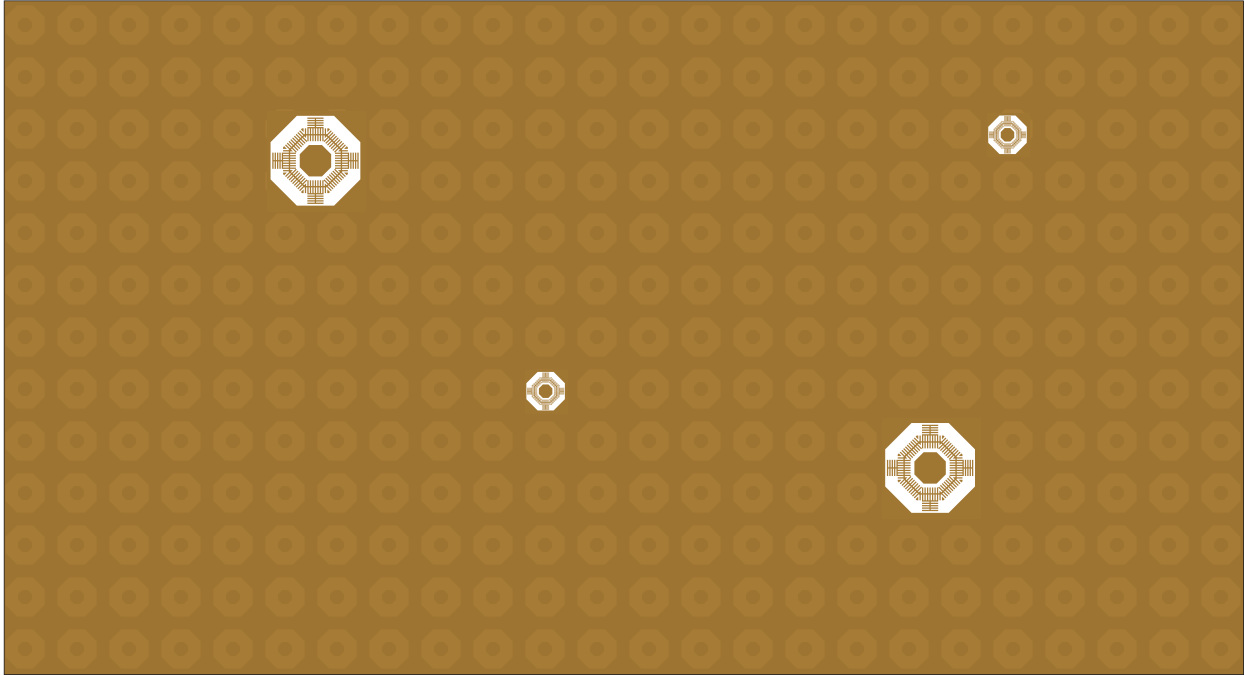
335 X 243(mm) Scale 40%

Fax cover
팩스표지



210 X 297(mm) Scale 50%

Wrapping paper
포장지



Carrier bag
쇼핑백

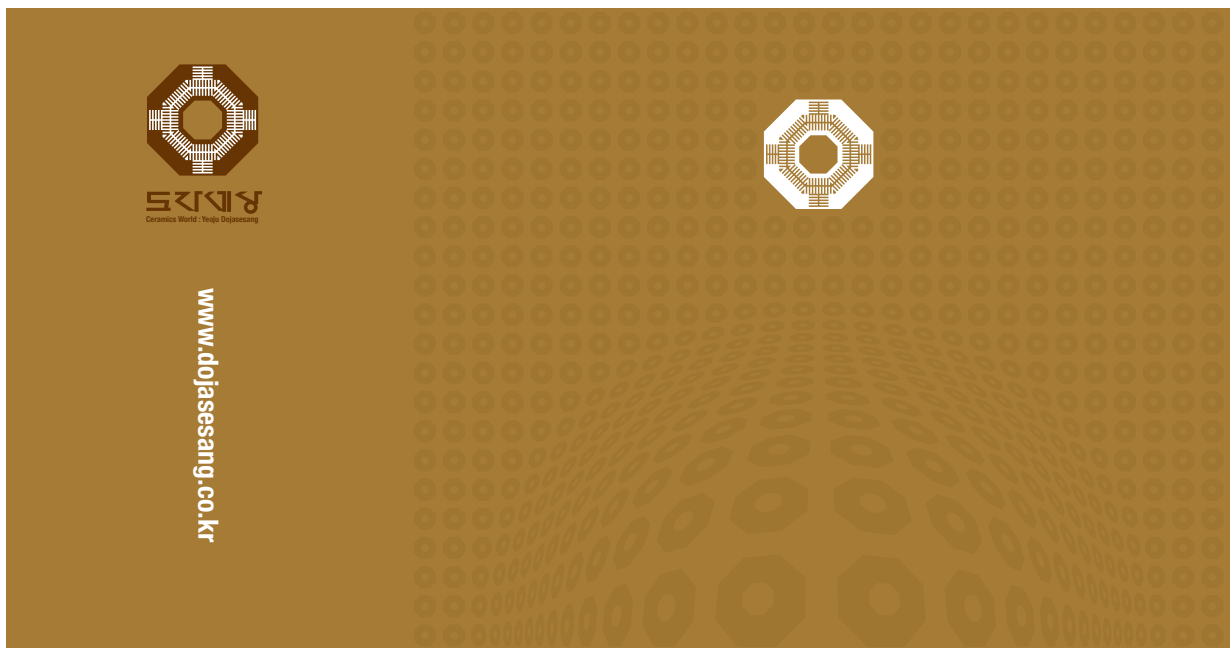
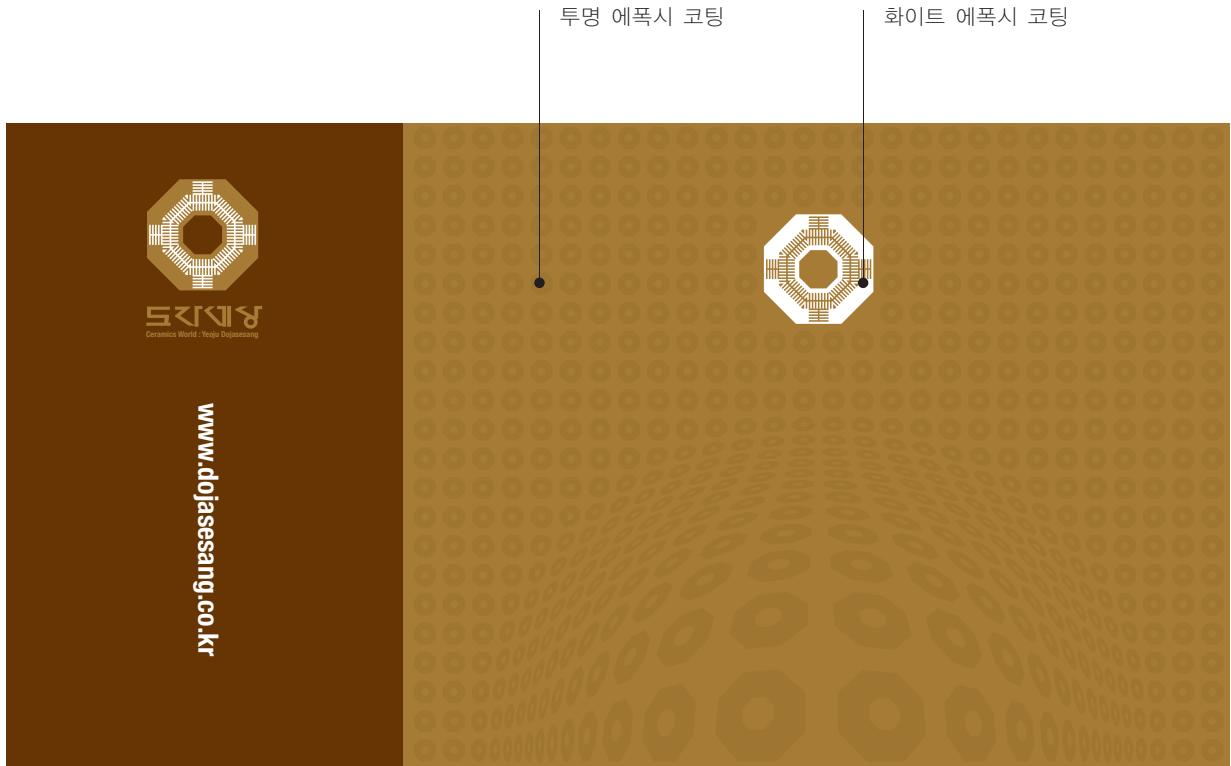


Image wall
이미지월

